

BILSOFT

www.bilsoft.com



Surf The Web



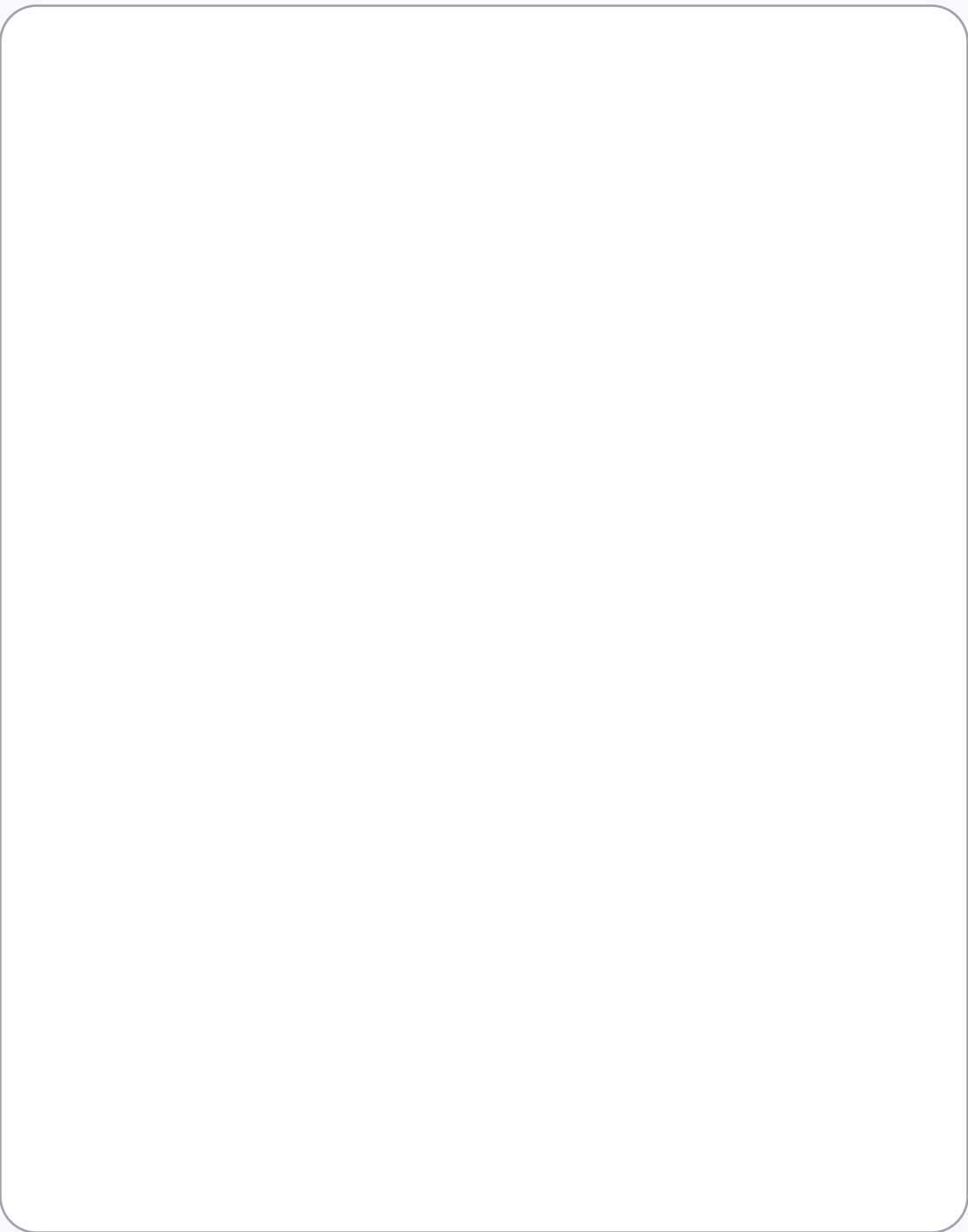
HEX Code: #023E8A
RGB: (2, 62, 138)
CMYK: (99, 55, 0, 46)
Pantone®: 6104 CP

Turmeric



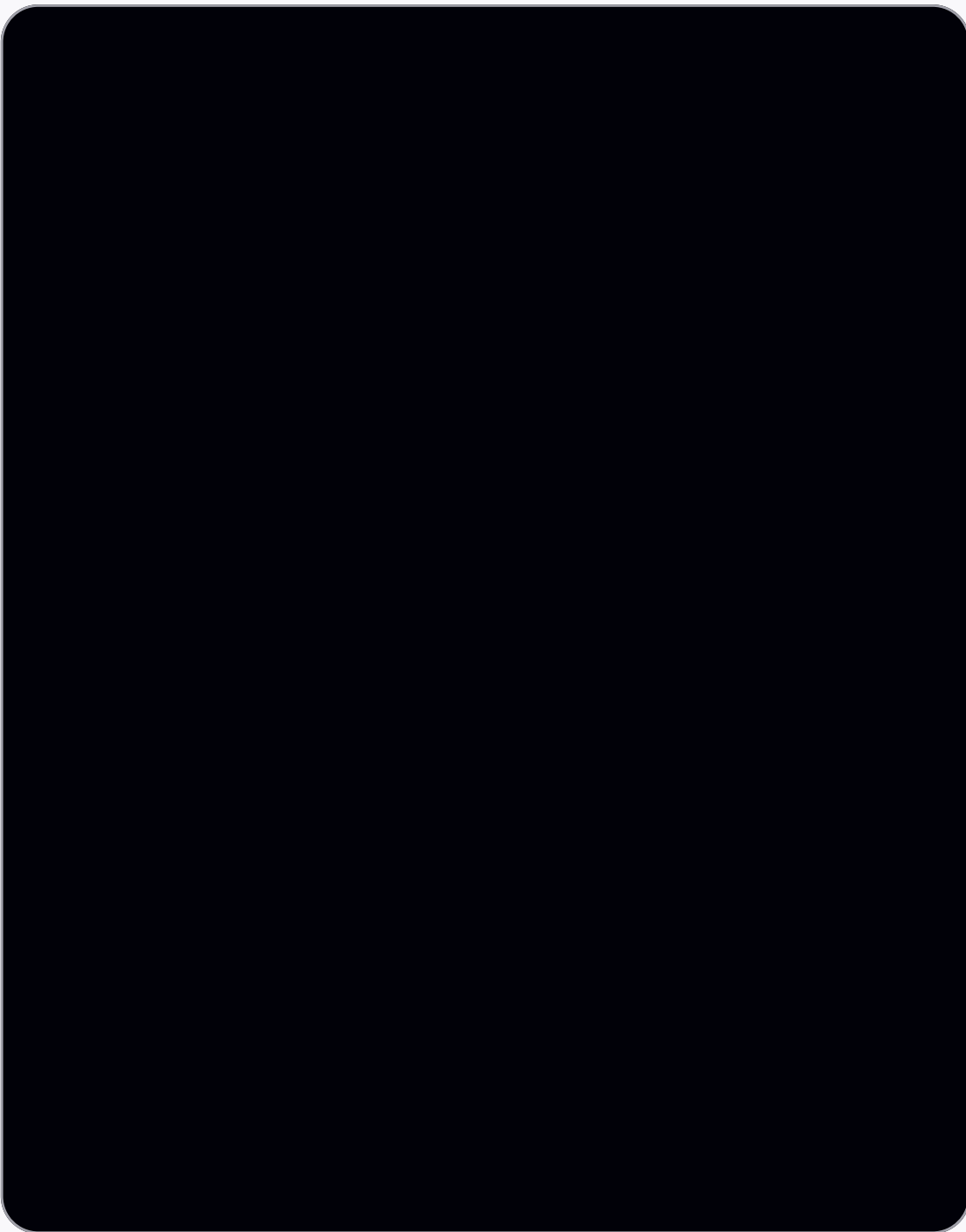
HEX Code: #F48220
RGB: (244, 130, 32)
CMYK: (0, 47, 87, 4)
Pantone®: 2018 CP

Pure White



HEX Code: #FFFFFF
RGB: (255, 255, 255)
CMYK: (0, 0, 0, 0)
Pantone®: Neutral White

Black Beauty



HEX Code: #010109
RGB: (1, 1, 9)
CMYK: (89, 89, 0, 96)
Pantone®: Black Beauty

Banana Cream

HEX Code: #ffcf73
RGB: (255, 207, 115)
CMYK: (0, 16, 55, 0)
Pantone®: Banana Cream

Pagoda Blue

HEX Code: #007D8C
RGB: (0, 125, 140)
CMYK: (100, 11, 0, 45)
Pantone®: Pagoda Blue

Prism Violet

HEX Code: #5A11B0
RGB: (83, 53, 125)
CMYK: (34, 58, 0, 51)
Pantone®: Prism Violet

Pastel Banana Cream

HEX Code: #FFEFC7
RGB: (255, 239, 199)

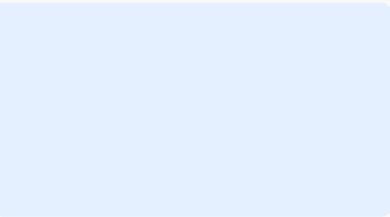
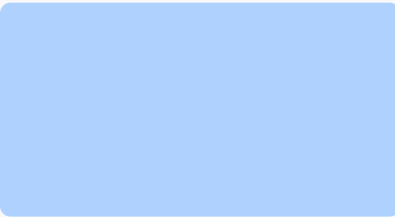
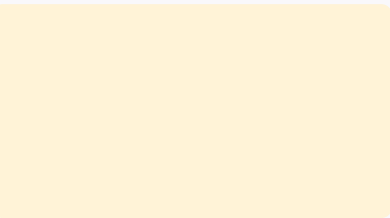
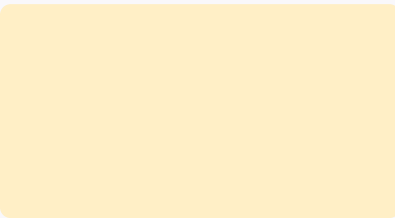
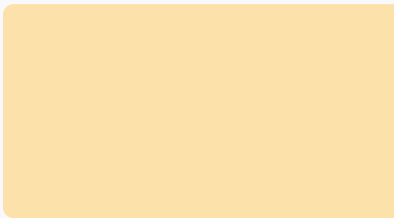
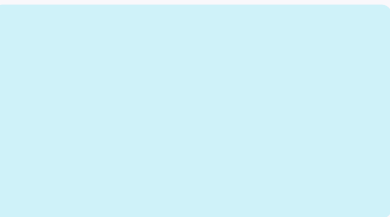
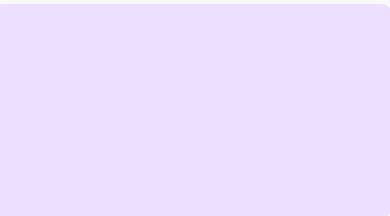
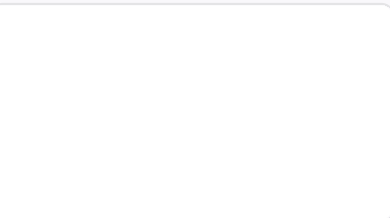
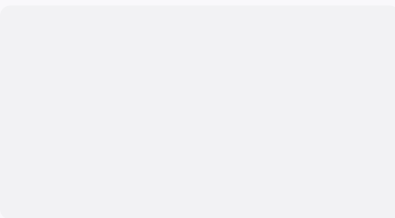
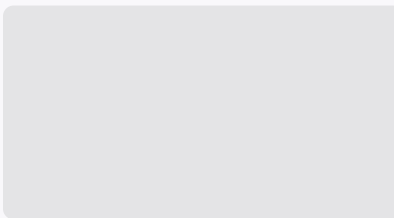
Pastel Pagoda Blue

HEX Code: #CBF1F3
RGB: (203, 241, 243)

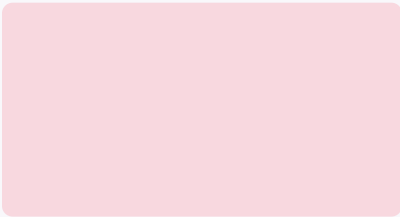
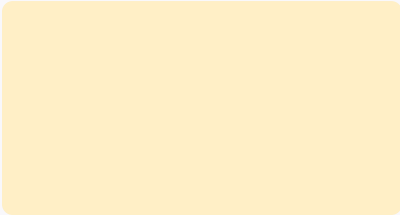
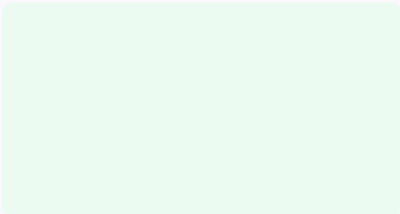
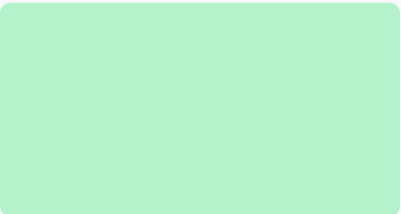
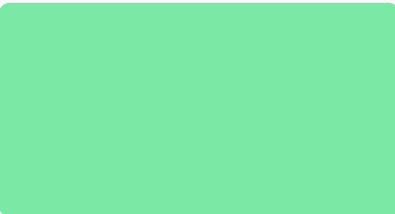
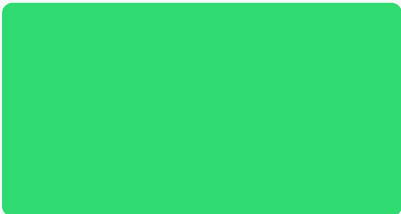
Pastel Prism Violet

HEX Code: #EEE0FF
RGB: (238, 224, 255)

Primary Set

									
Primary 50 #E5FOFF	Primary 100 #BOD2FE	Primary 200 #7CB4FD	Primary 300 #509AFF	Primary 400 #0062E0	Primary 500 #0055C7	Primary 600 #003B95	Primary 700 #02387E	Primary 800 #023374	Primary 900 #011F4B
									
Orange 50 #FFF4D8	Orange 100 #FFEFC7	Orange 200 #FEE2AB	Orange 300 #FFD583	Orange 400 #F79D4F	Orange 500 #F6943F	Orange 600 #F48220	Orange 700 #E16F0B	Orange 800	Orange 900 #A95308
									
Teal 50 #CFF3FA	Teal 100 #9DE2E5	Teal 200 #6DD4D8	Teal 300 #56CCCC	Teal 400	Teal 500 #01A3AE	Teal 600 #007D8C	Teal 700 #02576A	Teal 800 #005962	Teal 900 #00474F
									
Purple 50 #EEEEFF	Purple 100 #DABAFF	Purple 200 #CFADF7	Purple 300 #BC87FF	Purple 400 #AC6FF1	Purple 500 #9346ED	Purple 600 #5A11B0	Purple 700 #410C7E	Purple 800 #340A65	Purple 900 #27074C
									
Neutral 50 #FFFFFF	Neutral 100 #F3F3F4	Neutral 200 #E4E4E7	Neutral 300 #A6AAB4	Neutral 400 #808392	Neutral 500 #616371	Neutral 600 #494D5F	Neutral 700 #28283A	Neutral 800 #1D1F2A	Neutral 900 #010109

Semantic / Feedback

									
Red 50 #F8D9DF	Red 100 #F1B2C0	Red 200 #EB8CA0	Red 300 #E46581	Red 400 #DD3F61	Red 500 #E73A41	Red 600 #B91228	Red 700 #8D1932	Red 800 #76152A	Red 900 #5E1121
									
Yellow 50 #FFEFC7	Yellow 100 #FFD583	Yellow 200 #FFCB7C	Yellow 300	Yellow 400 #FFB03A	Yellow 500 #FFA41B	Yellow 600 #F09000	Yellow 700 #B7650D	Yellow 800 #A06000	Red 900 #7A3805
									
Green 50 #ECFCF2	Green 100 #B3F2CB	Green 200 #7BE8A5	Green 300 #74E489	Green 400 #2FDA71	Green 500 #1EA853	Green 600 #178541	Green 700 #116130	Green 800 #055040	Green 900 #0B3C1E



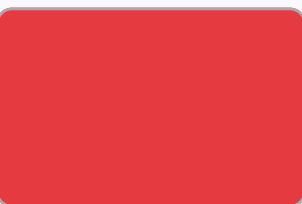
Neutral : Use for default text and secondary UI elements, such as secondary buttons or navigation elements.



Warning : Use for UI that communicates caution to prevent a mistake or error from occurring.



Success : Use to communicate a positive outcome, such as a success message.



Error : Use for UI that communicates danger or serious error states.

3 Tone Linear Gradient



#023374 > #003B95 > #023374



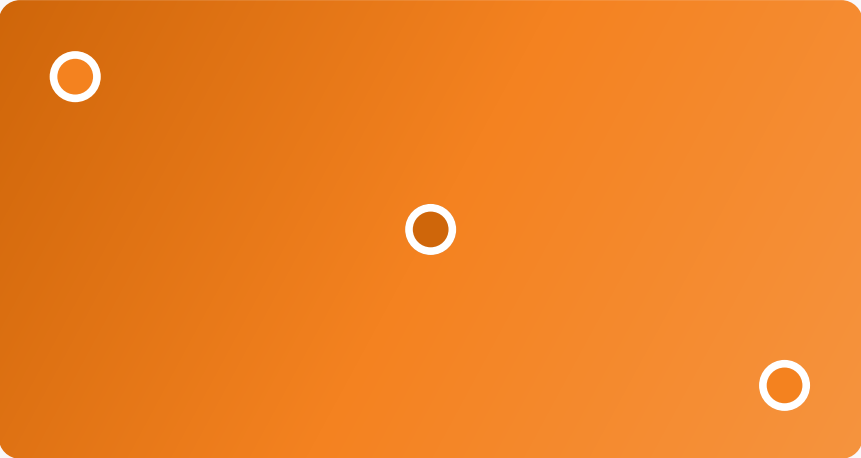
#023374 > #003B95 > #0055C7



#0055C7 > #003B95 > #0055C7

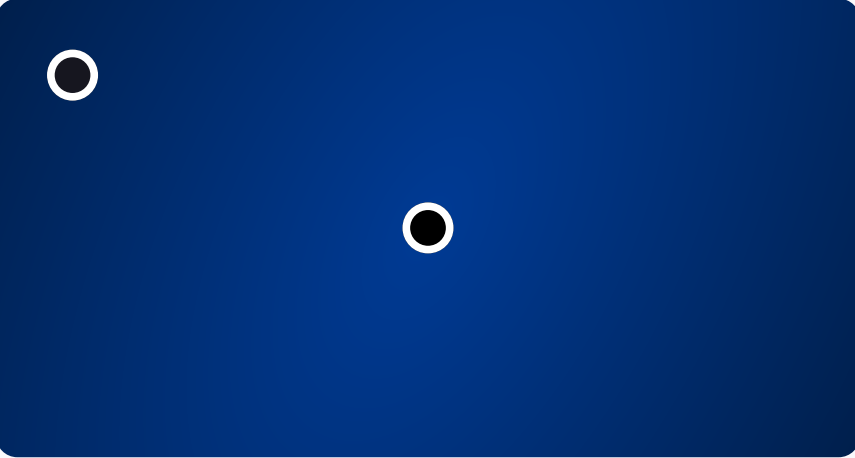


#F48220 > #CF660A > #F48220

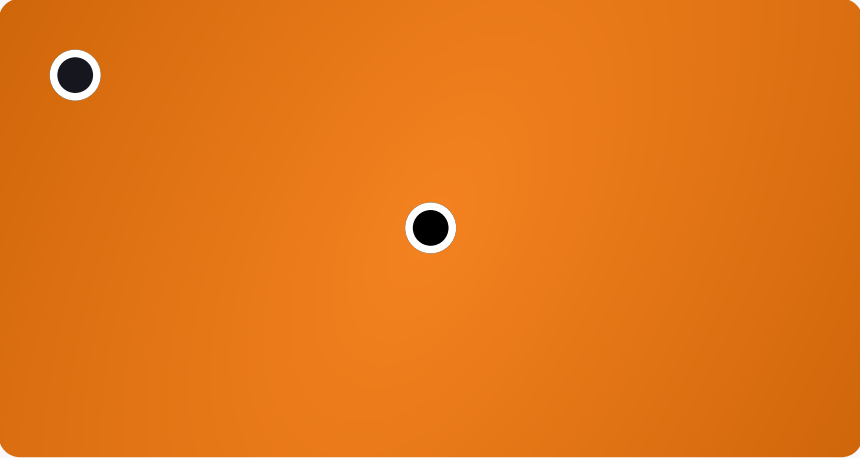


#F48220 > #CF660A > #F48220

2 Tone Radial Gradient



#011F4B > #003B95



#CF660A > #F48220

Greyscale Gradient



#010109 > #4D4F60



#28283A > #010109

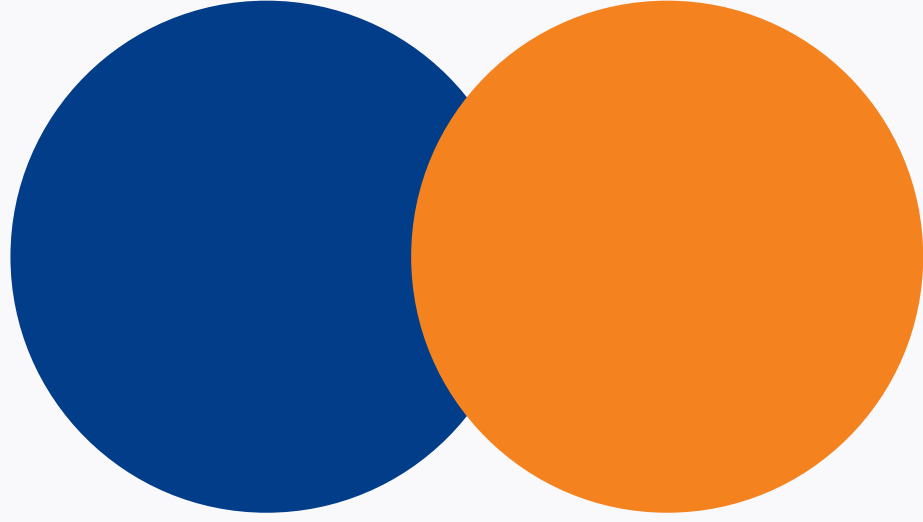


#28283A > #010109



#494D5F > #28283A

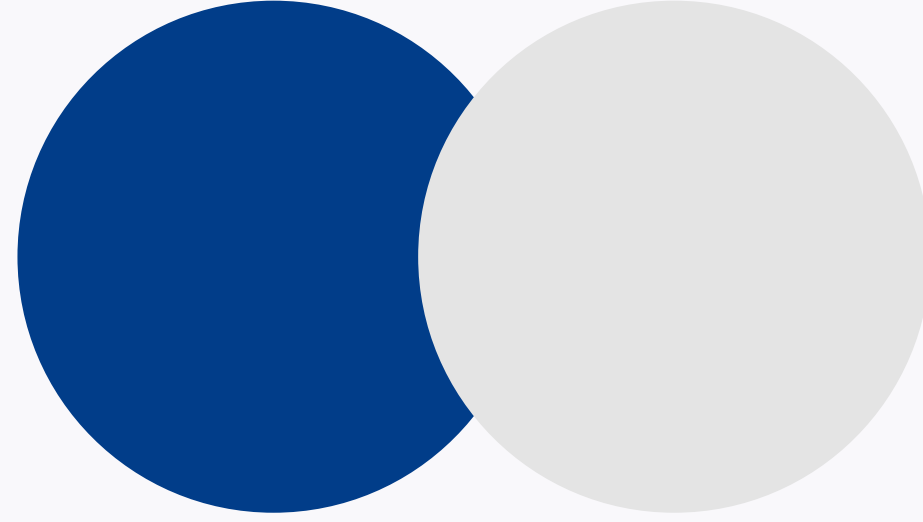
These combinations are not set in stone, but are some suggestions from us that pair well together.



Surf The Web

Turmeric

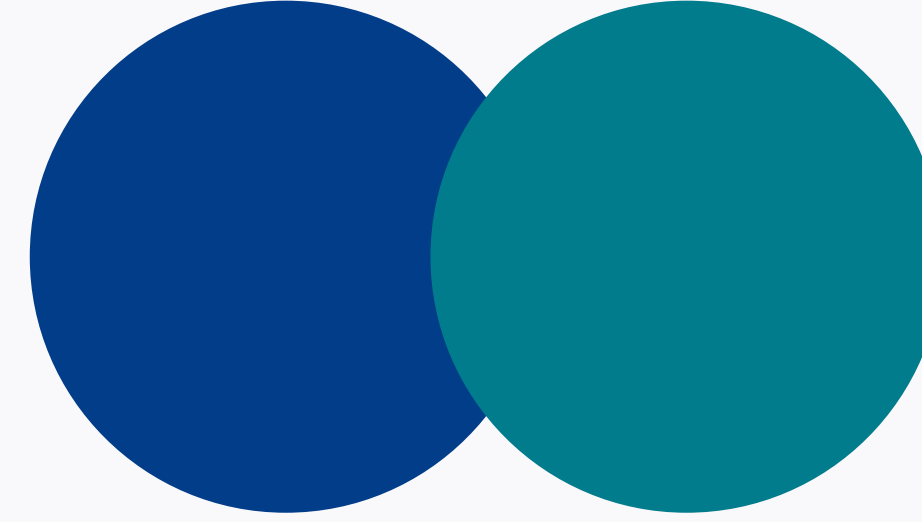
Kullanım: Dikkat çekici, yüksek kontrastlı ve dinamik bir çift.
- CTA butonları, aksiyon çağrıları, promosyon ve kampanya duyuruları için idealdir.
- Kurumsal web sitelerinde vurgu yapmak için kullanılabilir.



Surf The Web

Neutral 100

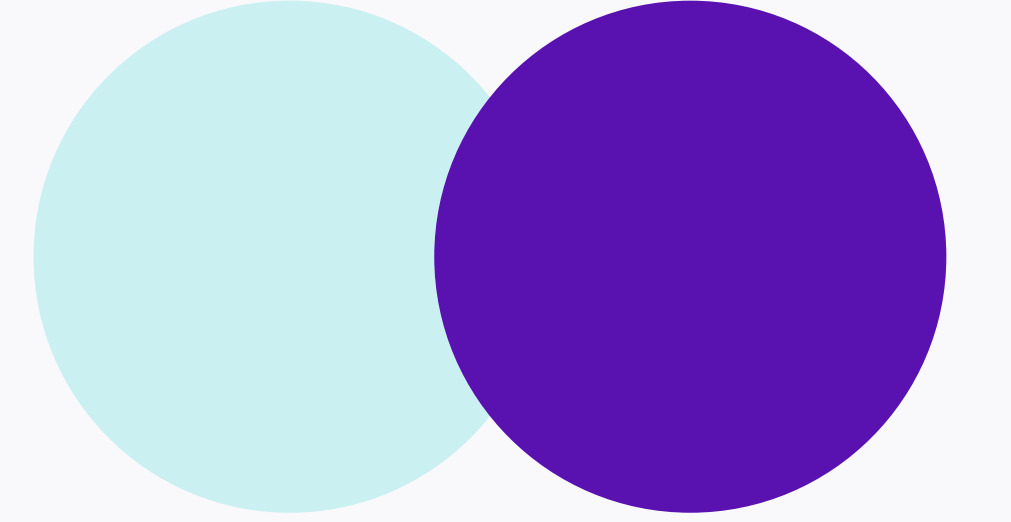
Kullanım: Profesyonel ve minimalist bir görünüm sağlar.
- Dashboard & UI arayüzlerinde okunaklı, sade ve kurumsal bir yapı oluşturur.
- Web sitelerinde arka plan veya metin dengesi için uygundur.



Surf The Web

Pagoda Blue

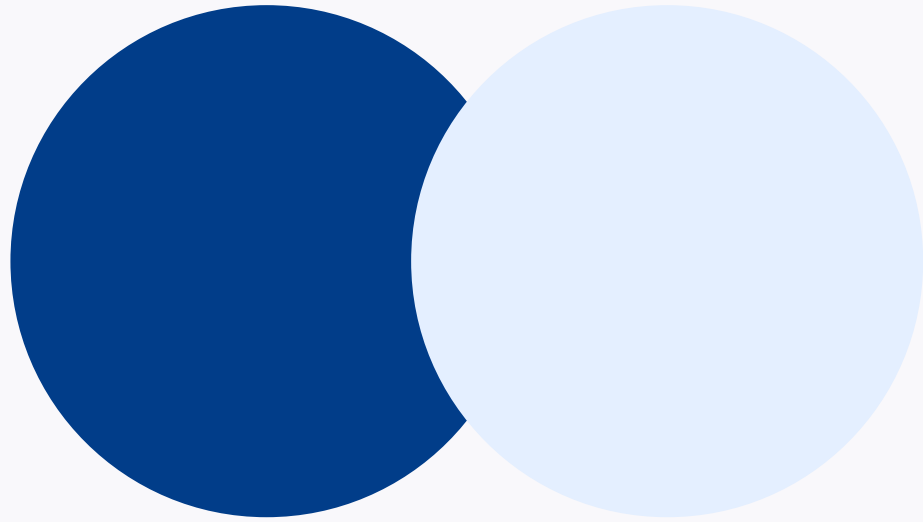
Kullanım: Doğal ve güven veren bir kombinasyon.
- Sağlık, sürdürülebilirlik ve teknoloji odaklı içerikler için idealdir.
- Markanın modern ve güvenilir algısını güçlendirmek için kullanılabilir.



Pastel Pagoda Blue

Prism Violet

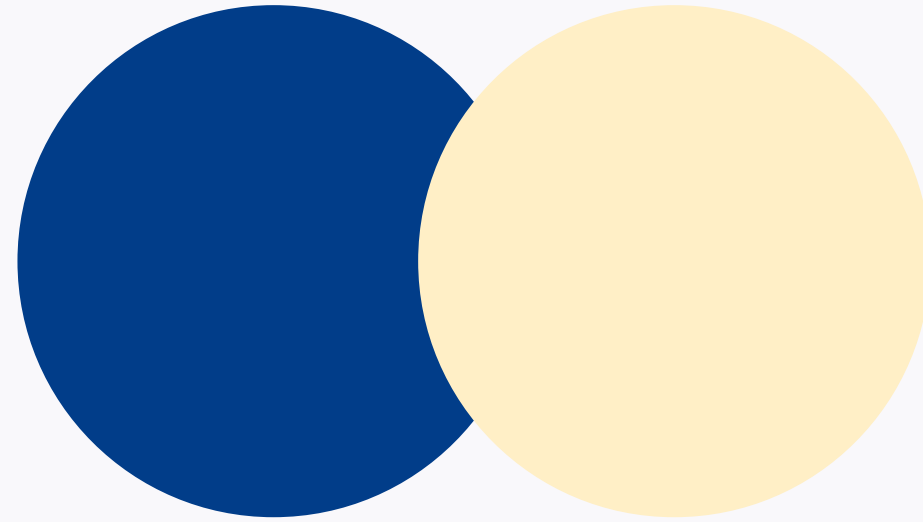
Kullanım: Yaratıcılığı, inovasyonu ve modernliği temsil eder.
- Dijital ajanslar, moda ve lüks markalar için uygundur.
- Fütüristik ve sanatsal projelerde vurgu yapmak için mükemmeldir.



Surf The Web

Primary 50

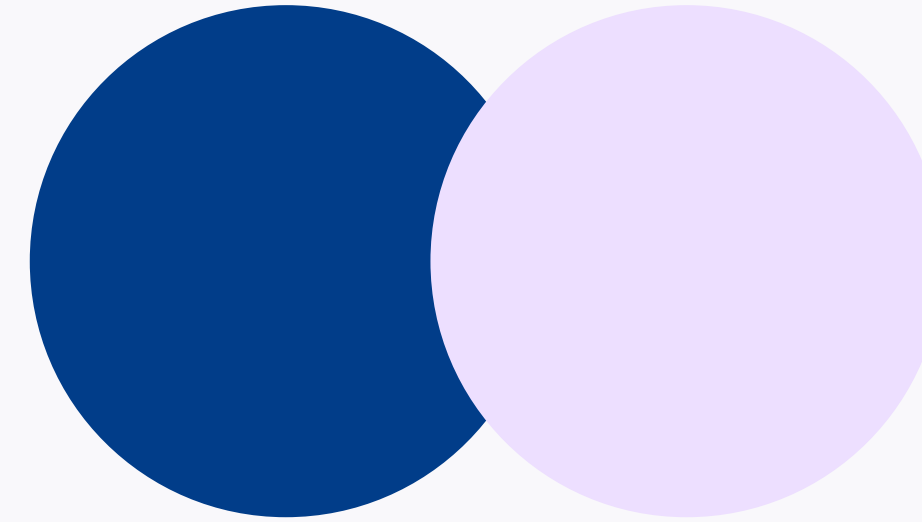
Kullanım: Yumuşak ve profesyonel bir his sunar.
- UI tasarımlarında hover efektleri, arka plan geçişleri ve soft detaylar için idealdir.
- Minimalist ve kurumsal marka kimliklerinde kullanılabilir.



Surf The Web

Pastel Banana Cream

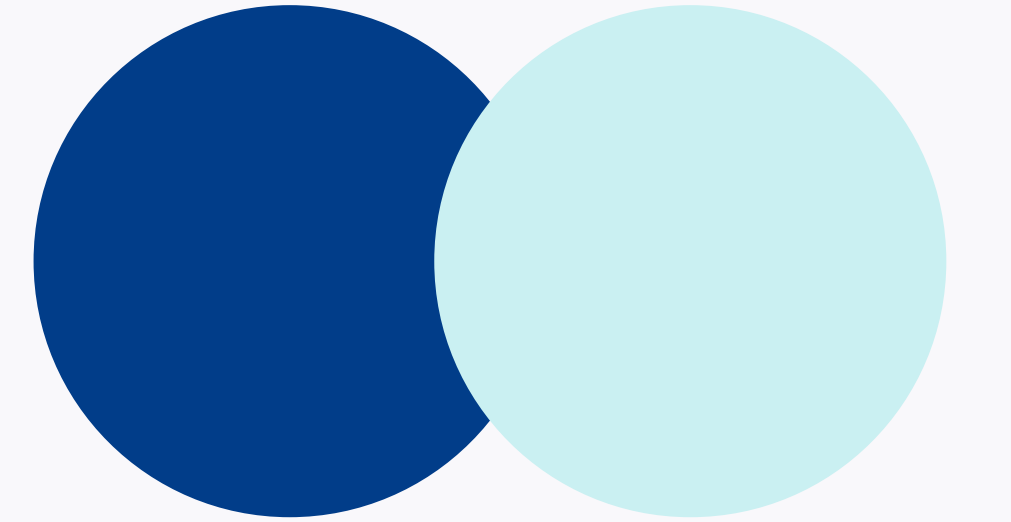
Kullanım: Sıcak ve samimi bir his uyandırır.
- Marka hikaye anlatımı, duyarlılık gerektiren içerikler ve sosyal medya postları için uygundur.
- Eğitim ve ebeveynlik ile ilgili markalar için de düşünülebilir.



Surf The Web

Pastel Prism Violet

Kullanım: Soft ve premium bir his yaratır.
- Güzellik, wellness ve sanat odaklı markalar için idealdir.
- Modern ve lüks bir algı oluşturmak için kullanılabilir.



Surf The Web

Pastel Pagoda Blue

Kullanım: Hafif ve ferah bir görünüm sunar.
- Finans ve teknoloji markalarının UI tasarımlarında kullanılabilir.
- Soft arka planlar ve modern web arayüzleri için uygundur.